



Friendly folks.
Serious seafood.™

Initial Investment

Item	Low	High	Method of Pmt	When Due	To Whom Pmt made
Franchise Fee	25000	25000	Lump Sum	Execution of Agreement	Fish City Grill Licensing, LP
Architectural Plans	12000	16000	As Arranged	30 days after execution of lease	Architectural Firm
Leasehold Improvements	250000	325000	Negotiable	Negotiable	Landlord or Contractor
FFE & Signage	140000	170000	As Arranged	As Incurred	Vendors or Contractors
Smallwares	8000	12000	As Arranged	As Incurred	Vendors
Art/Décor	7000	10000	As Arranged	As Incurred	Vendors
Lease Deposits	7000	11000	As Arranged	As Incurred	Landlord, Utilities
Permits & Liquor Licenses	4000	8000	As Arranged	As Incurred	State or Municipal Agencies & Commissions
Insurance	900	1500	As Arranged	As Incurred	Insurance Broker
Opening Inventory	10000	18000	As Arranged	As Incurred	Vendors
Professional Fees	2000	4000	As Arranged	As Incurred	Vendors
Opening Team Expenses	9000	17000	As Arranged	As Incurred	Fish City Grill Licensing, LP
Preopening Expenses	2500	10000	As Arranged	As Incurred	Vendors
Additional Funds	30000	60000	Cash	As Incurred	Various Payees
			****This information regarding Fish City Grill franchise opportunities is for general information only and is not intended to be a franchise offer. Offers are made only after delivery of an effective Franchise Offering Circular in compliance with applicable federal and state laws.		
Total	507400	687500			
Less Landlord Contribution	50000	50000			
Investment	457400	637500			